

Preface - Students will learn the mechanics of announcing such voice, diction, pronunciation etc. as well as the ability to communicate effectively. Practical assignments will make up the bulk of the work in the mechanics of announcing.

Advanced interviewing techniques will be practiced thoroughly as well as reading commercials.

Television and film narration will also be covered.

Texts: None. Handouts will be provided.

<u>Marking:</u>	Practical assignments.....	50%
	Interviewing.....	25%
	Tests.....	25%
		<u>TOTAL., 100%</u>

Schedule;

- 1st week - Jan. 15th - Role of the Announcer: Introduction, description of job specializations existing in Broadcasting today, education and training, the announcer's responsibility.
- 2nd week - Jan. 22nd - Principles of communication: The announcer as communicator, the process of communication.
- 3rd week - Jan. 29th - Principles of Communication (Part 2): Interpreting the copy, ad-lib announcing. Practical exercises.
- 4th week - Feb. 5th - Voice & Diction: Introduction, Pitch, Volume. Practical exercises.
- 5th week - Feb. 12th - Voice & Diction (Part 2) : Tempo, pronunciation, vitality. Exercises.
- 6th week - Feb. 19th - The Technical Side: Introduction, the announcer and broadcast equipment, microphones. Practical exercises.

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- 7th week - Feb. 26th - The Technical Side (Part 2) : Cueing records, Audio consoles, radio and TV hand signals. Lab exercises.
- 8th week - Mar. 5th Winter semester mid-term break.
- 9th week - Mar. 12th - Commercial announcements : Introduction, Radio commercials and exercises.
- 10th week -Mar. 19th - Commercial announcements (Part 2) : T.V. commercials and exercises.
- 11th week -Mar. 26th - The Disc Jockey: Introduction, disc jockey, exercises.
- 12th week -Apr. 2nd The Disc Jockey (Part 2) : Announcer on the good music station, the sprocket jockey. Lab exercises.
- 13th week -Apr, 9th Sports Announcing: Introduction, sport's announcers job.
- 14th week -Apr. 16th - Sports Announcing (Part 2) : Covering the major sports. Exercises.
- 15th week -Apr. 23rd - Interviewing: Political figures, musical talent and athletes using advanced interviewing techniques. Practical assignment.
- 16th week - Apr.30th - TV & Film Narration: Types & techniques.